

# 2023 DETROIT AUTO SHOW PRESS CONFERENCE SCHEDULE



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## VALID CREDENTIAL REQUIRED FOR SHOW FLOOR ACCESS

*Press Conference Schedule as of 9-1-2023*

### TUESDAY, SEPTEMBER 12

**F-150 Fest** - Ford Motor Company, Hart Plaza, Detroit 5:30 p.m.

### WEDNESDAY, SEPTEMBER 13

**Show Floor Access Opens** 9:00 a.m.

**Detroit Auto Show Welcome**, Main Show Floor Stage 9:10 – 9:15 a.m.

**NACTOY**, Main Show Floor Stage 9:15 – 9:35 a.m.

**Cadillac**, Cadillac Exhibit, Main Show Floor 9:45 – 10:15 a.m.

**GMC**, GMC Exhibit, Main Show Floor 10:25 – 10:55 a.m.

**Jeep**, Jeep Exhibit, Main Show Floor 11:05 – 11:35 a.m.

**Alef Aeronautics**, Alef Exhibit, Main Show Floor 2:00 – 2:45 p.m.

**EyesOn Design Awards**, Main Show Floor Stage 3:00 – 3:45 p.m.