

2023 DETROIT AUTO SHOW MOBILITY GLOBAL FORUM SCHEDULE



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VALID CREDENTIAL REQUIRED FOR SHOW FLOOR ACCESS
Mobility Global Forum Schedule as of 9-12-2023

WEDNESDAY, SEPTEMBER 13 MAIN SHOW FLOOR STAGE

12:00 pm - 12:45 pm AIR, Rani Plaut, CEO, "Aviation and Automotive - Closing the Gap."

1:00 pm - 1:45 pm Pininfarina SpA, Silvio Pietro Angori, CEO & MD, "How Design is Shaping the Future of Car Design." Presented by the Consulate of Italy.

2:00 pm - 2:45 pm Have Blue, Ganassi Racing, Troy Lee Designs and Dallara US, John Waraniak with guests Chip Ganassi, Troy Lee and Stefano De Ponti, "Sustainable Growth and Innovation Through Design and Racing."

2:00 pm - 2:45 pm Alef Aeronautics, Jim Dukhovny, CEO, "The First Real Flying Car in History." (Location: Alef Display on the main show floor)

3:00 pm - 3:45 pm EyesOn Design Awards

4:00 pm - 4:45 pm Google, Thomais Zaremba, Managing Director Automotive, will lead a panel discussion with Bryan Goodman, Ford – Chief Data Scientist, and Donald Chesnut, GM – Chief Customer Experience Officer, to discuss "AI's impact across the Automotive Value Chain."

5:00 pm - 5:45 pm Cox Automotive, Joe George, President Mobility Solutions; and Lea Malloy, Head of EV Battery Solutions, "Taking Charge of the EV Battery Lifecycle."

WEDNESDAY, SEPTEMBER 13 AUTOMOBILI-D STAGE

12:00 pm - 12:45 pm Plante Moran, Mark Barrott, Partner and Lead of the Mobility and Automotive Practice at Plante Moran, will host a fireside chat with Jeff Marootian, Senior Advisor to the Secretary on Energy Efficiency and Renewable Energy, discussing "Accelerating the Transition to a Sustainable Future."

1:00 pm - 1:45 pm BBB Industries, John Boyer, President, TerrePower, BBB Industries; and Maria Caballero, President e-Mobility, BBB Industries, sharing perspectives on "Sustainable Manufacturing of Components Driving Our Clean Energy and Mobility Future."

2:00 pm - 3:00 pm MEDC, Moderator Brad Garmon, Senior Strategic Advisor & Executive Director, Michigan Outdoor Recreation Industry Office with panelists Lt. Gov. Garlin Gilchrist, Dave Ollila, Founder and CEO, Shophouse Park, Michelle Erikson, Investor, Plymouth Growth Partners, Devon Vanoostveen, Brand Marketing Manager, Merrell discussing "The Opportunity Outdoors: A Leadership Moment for Michigan Outdoor Rec Industry."

2:30 pm - 3:00 pm MEDC, Moderator Justine Johnson, Chief Mobility Officer, State of Michigan with panelists Stefan Tongur, VP, Electreon, Deeana Ahmed, Chief Strategy Officer, Our Next Energy – ONE, Natalie King, CEO, Dunamis Charge & Dunamis Clean Energy, and Pina Bennett, Director, Electric Marketing, DTE Energy discussing "The Michigan Electrification Landscape: Technology Innovation and the Future of Mobility."

3:15 pm - 4:00 pm Society of Automotive Analysts (SAA), Kevin Sehlmeier, Michigan State Fire Marshal, Michael O'Brian, Fire Chief, Brighton Area Fire Authority, Todd Brigmon, Electric Vehicle Occupational Safety Team Leader, General Motors, Victoria Hutchison, Senior Research Project Manager, NFPA Research Foundation, Ron Butler, CEO of Energy Storage Safety Products International, and Lisa Lark, vice president of Lark Logistics, discussing "EV Fires: Changing Perspective Collaboratively"

4:15 pm - 5:00 pm Michigan Treatment Court, Justice Kyra Harris Bolden, Michigan Supreme Court, as moderator and panelists Judge Karen Khalil, 17th District Veterans Treatment Court Presiding Judge, Wayne County & MATCP Board Member; Judge Shannon Holmes, 36th District Treatment Courts Presiding Judge, Wayne County & MATCP Board Member; Jamaine Atkins, Certified Peer Recovery Coach, Growth Works, Inc. & MATCP Board Member discuss "Driving Change Exploring Michigan's Treatment Courts."

5:15 pm - 6:00 pm Electric Vehicle Association, Moderator Chris Harto, Senior Policy Analyst, Transportation and Energy at Consumer Reports with panelists Elaine Borseth, President of EVA, and Cachavious (Chay) English, Policy Strategist and Managing Counsel at Ford Motor Company, discussing "Affordability of Electric Vehicles and the EV Driver Experience."

6:15 pm - 7:00 pm Coalition for Reimagined Mobility, Allanté Whitmore, Ph.D., Director, Autonomous Vehicle Initiative, Coalition for Reimagined Mobility, "Closing the Gap: Achieving More Equitable Outcomes with Autonomous Vehicles."

THURSDAY, SEPTEMBER 14 MAIN SHOW FLOOR STAGE

9:00 am - 9:45 am AlixPartnersLLP, Mark Wakefield, Global Co-Leader of the Automotive & Industrial Practice, "So, Are you really Prepared for the Mobility Revolution?"

10:00 am - 10:45 am Powering Michigan, Moderator: Carol Cain, Senior Producer/ Host of CBS Detroit's Michigan Matters & Columnist - Detroit Free Press, Panelists: Jennifer Mefford, National Co-Chair, Electric Vehicle Infrastructure Training Program (EVITP), David Etwiler, CEO Siemens Foundation, and Greg Sowder, President, Qmerit Network discussing "The Future is Electric: EV Infrastructure Workforce Readiness, Key Workforce Investments and Talent Attraction."

11:00 am - 11:45 am MALCOLM GLADWELL, New York Times best-selling author, industry observer, futurist. A fireside chat with John McElroy, host of Autoline. Presented by Powering Michigan – IBEW 58 & NECA.

12:00 pm - 12:45 pm Boston Consulting Group, Brian Collie, Managing Director & Senior Partner, Theodore (Ted) Miller, Senior Manager, Battery Cell Research and Advanced Engineering, Ford Motor Company, Robert (Bob) Reppa, Senior VP Strategy and Innovation, LKQ Corporation, and Deeana Ahmed, PhD | Chief Strategy Officer, Our Next Energy (ONE) “EV Industry in North America Needs a Domestic Battery Supply Chain.”

1:00 pm - 1:45 pm MICHauto, Glenn Stevens Jr., Executive Director MICHauto; Vice President, Automotive and Mobility Initiatives, Detroit Regional Chamber, hosts panel discussion, “MICHauto: You Drive the Future.” Featuring the You Drive the Future campaign, guests share stories about their work, motivation, and commitment to the industry’s future.

2:00 pm - 2:45 pm Detroit Regional Partnership, Maureen Donohue-Krauss, President & CEO of the Detroit Regional Partnership to moderate a panel entitled “The Future of Global Mobility Drives Through Detroit” with three leading mobility executives speaking about their companies’ roles in shaping the future of mobility, how the industry is changing, and why they located in the Detroit region.

3:00 pm - 3:45 pm Kiefer Foundation, Steve Kiefer, Chairman, “Distracted Driving and Recent Vehicle Safety Legislation.”

4:00 pm - 4:45 pm City of Detroit, Tim Slusser, Chief of Mobility Innovation, discussing “Sustainability and Mobility Initiatives” with a representative from the US Joint Office of Energy and Transportation.

5:30 pm - 7:30 pm Plug and Play Detroit Pitch Competition

THURSDAY, SEPTEMBER 14 AUTOMOBILI-D STAGE

9:00 am - 9:45 am Google, Haris Ramic, Director Product Management Automotive, will lead a panel discussion with Sanjay Lal, Rivian – VP Software Platform, and Mark Granger, Qualcomm Technologies, Inc – Senior Director, Product Management, to discuss “Evolution of In-Vehicle Experiences.”

10:00 am - 10:45 am American Iron and Steel Institute, Chris Kristock, VP AISI Automotive Program, will introduce moderator Sam Abuelsamid, from Guidehouse Insights, who will lead a panel discussion of steel industry thought leadership on the virtues and advantages of modern steel grades that contribute to efficient automotive manufacturing of body structures and closures.

11:00 am - 11:45 am Break

12:00 pm - 12:45 pm Schaeffler, Jeff Hemphill, CTO Americas, “How Innovation Flattens Roadblocks”

1:00 pm - 1:45 pm Apex.AI, Dr. Jan Becker, CEO & Founder, Apex.AI “Software is Eating the (Automotive) World — But What if Cars Would be as Easy to Program as Smartphones are Today?”

2:00 pm - 2:30 pm MEDC, Moderator Zoe Clark, Michigan Radio with panelists Ali Abolmaali, Ph.D., Dean, College of Engineering, Wayne State University, Judd Herzer, Director of Mobility, Michigan State University, and Henry Liu, Ph.D., Director of Mcity, University of Michigan discussing “Michigan’s University Research Corridor: Developing the Mobility Talent and Innovations of Tomorrow.”

2:30 pm - 3:00 pm MEDC, Mark da Silva, Senior Director of SEMI Smart Manufacturing discussing "SEMI, Our Mobility initiatives, Semiconductor for Automotive, New Midwest Chapter."

3:15 pm - 4:00 pm Shamir, Phil Pasit, VP of Marketing and Sébastien Bourdais former F1 driver discussing "A Revolution on the Road: Meet the Next Generation of Driving Lenses, Shamir Driver Intelligence."

4:15 pm - 5:00 pm American Center for Mobility, Reuben Sarkar, President and CEO, "Connected Cars, Safety, EV Charging and Sustainability."

5:15 pm - 6:00 pm Walker-Miller Energy Services, Moderator Carla Walker-Miller, Founder and Chief Executive Officer of Walker-Miller Energy Services with Deeana Ahmed, Chief Strategy Officer at Our Next Energy(ONE) discussing "Driving the Future with Equitable Clean Mobility."