



# 2019 INDUSTRY PREVIEW ORDER FORM 12AS NORTH AMERICAN INTERNATIONAL AUTO SHOW

## INDUSTRY PREVIEW

Industry Preview is an exclusive opportunity for companies in the automotive industry to invite their key contacts, suppliers and employees to preview one of the top auto shows in the world. This is the perfect time for companies to share in the excitement of the auto show before the official opening to the public.

Last year nearly 40,000 people from over 2,000 companies and 29 countries attended this special event. Industry Preview Days 2019 are Wednesday, January 16, from noon – 9 p.m. and Thursday, January 17, from 7 a.m. – 9 p.m. at Cobo Center in Detroit.

## PAYMENT

Visa, MasterCard, American Express and corporate checks are accepted. We are unable to accept cash or personal checks.

- Due to the exclusive nature of this event, children 12 and under will not be admitted.
- Each ticket will admit one person and can be used one day only, either Wednesday or Thursday.

## THE 2019 NAIAS PROGRAM AND GUIDE

**ORDER NOW!** Don't miss this opportunity to reserve your auto show program featuring great photos and articles about concept and production vehicles, as well as current information on today's and tomorrow's technology. Use the official fold-out map to navigate your way around the 700,000 square foot show floor. Reserve your copy with your ticket order today for only \$3.00 each.

To place an ad in the NAIAS Program and Guide, please call Kristen Bull, Crain Communications, at 313.446.1608 or email [kbull@crain.com](mailto:kbull@crain.com). The deadline for ad reservations is Friday, November 30, 2018. All materials are due by Thursday, December 6, 2018.

## TO PURCHASE TICKETS

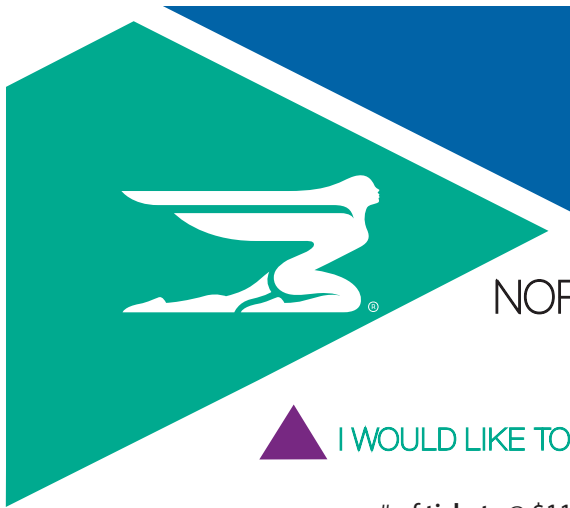
**ORDER ONLINE:** Please visit [naias.com/tickets](http://naias.com/tickets) to order online. Your order will be processed and shipped within two business days. Deadline for shipping is Friday, January 11, 2019.

**FAX/MAIL:** Complete the order form on the reverse side and mail or fax.

## QUESTIONS?

Contact a Ticket Sales representative at 248.283.5169 or e-mail [tickets@dada.org](mailto:tickets@dada.org)  
Office hours are Monday - Friday, 9 a.m. - 5 p.m.

**PLEASE NOTE:**  
THE NAIAS IS NOT RESPONSIBLE FOR LOST OR STOLEN TICKETS ONCE THEY HAVE BEEN SHIPPED OR PICKED UP. REFUNDS ARE NOT POSSIBLE ONCE YOUR ORDER HAS BEEN PROCESSED.  
**PLEASE ALLOW 24 HOURS FOR PROCESSING - THANK YOU**



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**I WOULD LIKE TO ORDER:**

\_\_\_\_\_ # of **tickets** @ \$110.00 each for a **cost** of: \$ \_\_\_\_\_  
 \_\_\_\_\_ # of **eTickets** @ \$114.00 each for a **cost** of: \$ \_\_\_\_\_  
 \_\_\_\_\_ # of **programs** @ \$3.00 each for a **cost** of: \$ \_\_\_\_\_  
 Processing and Handling: \$ \_\_\_\_\_ 8.00  
**TOTAL:** \$ \_\_\_\_\_

NAIAS OFFICE USE ONLY	
Invoice #:	_____
Received:	_____
Completed:	_____

**PLEASE PRINT OR TYPE INFORMATION BELOW:**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Company: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Address: \_\_\_\_\_ Email: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**PAYMENT INFORMATION:** (NO REFUNDS: Refunds are not possible once order has been processed.)

Corporate Check Enclosed (*made payable to "NAIAS"*) Check # \_\_\_\_\_  
 Credit Card Type:  Visa  MasterCard  American Express  
 Cardholder's Name: \_\_\_\_\_  
 Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_ Security Code: \_\_\_\_  
 Signature \_\_\_\_\_

**PICK-UP / DELIVERY INFORMATION:** (PLEASE: Allow 24 hours for processing)

Please ship my tickets - North America only. (*For orders received BEFORE January 11, 2019*)  
 I will pick up our tickets at Cobo Center (tickets available for pick-up as of January 2, 2019). **ORDERS MUST BE PICKED UP IN THEIR ENTIRETY.** The NAIAS Ticket Office is located outside the Hall C entrance of Cobo Center.  
 I will pick up our tickets at the NAIAS Troy office. **ORDERS MUST BE PICKED UP IN THEIR ENTIRETY.** The NAIAS Troy office is located at 1900 West Big Beaver Road, Suite 100 in Troy (between Crooks & Coolidge Roads – east entrance, 1st floor).  
 eTickets: Please email my eTicket(s). A charge will be added of \$4.00 per eTicket. eTicket(s) purchased will replace Will Call and paper tickets.

**TICKET OFFICE HOURS: MONDAY THROUGH FRIDAY, 9 A.M. TO 5 P.M.**

Name of person picking up tickets (*I.D. required*):

Name \_\_\_\_\_ Date/Time (Approximate) \_\_\_\_\_

**ORDER ON-LINE AT NAIAS.COM, OR MAIL COMPLETED ORDER FORM AND CHECK,  
 OR FAX FORM AND CREDIT CARD INFORMATION TO NAIAS:  
 1900 WEST BIG BEAVER ROAD, SUITE 100, TROY, MI 48084-3537 • PHONE: 248.283.5169 • FAX: 248.283.5172**