



As of 1-8-19. Subject to revision. Some events run multiple days. Events are listed via the day that they start.

SATURDAY, JANUARY 12

The Gallery: January 12

MGM Grand Detroit, 6:30 – 11:00 p.m.

This ultra-luxury automotive event is the official kick-off to NAIAS and features nearly \$10 million in vehicles. Guests have the opportunity to experience some of the most amazing vehicles the world has to offer and interact with execs from participating brands. Presented by Hewlett Packard Enterprise along with our sponsors: Bose and MGM Grand Detroit. Silent auction proceeds to benefit C.S. Mott Children's Hospital. For additional information, visit naias.com/tickets/the-gallery

SUNDAY, JANUARY 13

Society of Automotive Analysts (SAA): January 13

Gem Theatre, 11:00 a.m. – 3:00 p.m.

Join the SAA for its Automotive Outlook Conference. The event will feature a panel of leading analysts and economists as well as numerous executives who will discuss their organization's future plans including RJ Scaringe, CEO of Rivian Automotive. The event begins with a brunch at 11:00 a.m.; speakers/presentations go from 12:00 p.m. to 3:00 p.m. For agenda and registration, go to: SAAauto.com

MONDAY, JANUARY 14

Press Preview: January 14-15

Cobo Center, 7:00 a.m. – 7:00 p.m.

Media and corporate registration, located at concourse level Hall C, opens at 6:30 a.m. Main show floor opens at 7:00 a.m. Refer to the NAIAS Press Conference Schedule at naias.com/press-press-conference-schedule for the most recent schedule.

AutoMobili-D: January 14-17

Cobo Center, Atrium and PlanetM Hall, 1/14-1/15 (7:00 a.m. – 7:00 p.m.), 1/16 (12:00 – 9:00 p.m.) and 1/17 (7:00 a.m. – 7:00 p.m.)

This mobility showcase will open the doors to over 150,000 sq. ft. of displays, both static and dynamic. Industry-leading speakers will be delivering presentations daily. MEDC/PlanetM is the Title Sponsor of PlanetM and AutoMobili-D. Feature attractions within AutoMobili-D are sponsored by Delphi Technologies, Magna International, MAHLE, Roadshow by CNET (Official Digital Strategic Partner of AutoMobili-D) and TomTom. For more information, visit naias.com/automobili-d

North American Car, Truck and Utility Vehicle of the Year: January 14

Cobo Center, Atrium Stage, 8:05 a.m.

The 26th annual awards program recognizes vehicles that have become benchmarks in their respective segments.

PlanetM Match Meetings: January 14-17

Cobo Center, PlanetM Hall

An opportunity for AutoMobili-D sponsors and exhibitors to use an exclusive online concierge portal to connect one-on-one with four key audiences: automakers, suppliers, startups and venture capitalists. Details can be found on our website at NAIAS.com/AutoMobili-D/Match-Meetings

Plastics News/Plastics and Rubber in Automotive 2019 Conference: January 14-15
Suburban Collection Showcase, Novi

In this environment, plastics and rubber systems and parts suppliers must cope with a quickened development pace and the shifting needs of OEMs and consumers. Two of the leading publications in these industries, Plastics News and Rubber and Plastics News, have teamed to bring you a major event that will elevate these discussions and help move the needle on change. Plastics and Rubber in Automotive 2019 offers two great conferences in one: Plastics News' Plastics in Automotive and Rubber and Plastics News' Rubber in Automotive. Learn more at plasticsnews.com/auto

Roadshow by CNET presents the Shift Awards: January 14

Cobo Center, AutoMobili-D Stage, 2:50 p.m.

As tech sectors converge and cars become more complex, it has become harder for consumers to know what developments matter most for their lives. The Roadshow Shift Awards cut through the confusion to recognize the most innovative and important developments in the car industry each year.

Automotive Press Association Executive Networking Reception: January 14
Cobo Center, Hall B, 5:30 – 7:30 p.m.

The Automotive Press Association (APA) will host an Executive Networking Reception at the 2019 NAIAS. Entrance to the APA Executive Networking Reception is FREE for all APA members; each member must RSVP their attendance. Additionally, each APA member may invite one guest to the Executive Networking Reception. To RSVP, email Bruce Weintraub at automotivepressassociation@gmail.com

TUESDAY, JANUARY 15

Automotive News World Congress: January 15-17

Detroit Marriott Renaissance Center

Industries Converge. Technology Disrupts. The 43rd annual Congress brings all the decision-makers together. Join nearly 1,000 attendees just steps away from the North American International Auto Show. Speakers include Mary Barra, Jim Farley, Jim Lentz, NADA's Peter Welch and many more. Presentation of BorgWarner's Championship Driver's Trophy to 2018 I-500 winner Will Power and Team Owner's Trophy to Roger Penske of Team Penske. New for 2019: China Genius Session on Thursday morning. Register now: autonews.com/worldcongress 313.446.6041 or congress@autonews.com

PlanetM Startup Pitch Competition: January 15

Cobo Center, PlanetM Hall, AutoMobili-D stage, 12:30 – 4:30 p.m.

The PlanetM Startup Pitch Competition powered by Techstars is a competition for the startups exhibiting at AutoMobili-D. Eighteen startups have been selected to compete out of the 65 startups exhibiting. Those 18 startups will compete in one of three categories: Mobility Application, Mobility Service, and Mobility Technology. Each startup will have three minutes to pitch their business in front of an esteemed group of judges. Judges will select a winner.

EyesOn Design Awards: January 15

Cobo Center, Atrium Stage, 3:40 p.m.

Awards are given to the best production and concept vehicles making their North American or worldwide debut at the NAIAS. Led by founding chair and noted designer, Thomas Gale, the awards are selected by the leaders of the automotive design community: active and retired heads of design at OEMs, transportation design chairs from top art schools and leading designers from other fields. Awards are also given for Innovative Use of Color, Graphics and Materials, Excellence in Exterior Lighting Design, and Excellence in Interior Design. The EyesOn Design Awards are a benefit for the Detroit Institute of Ophthalmology, a division of Henry Ford Department of Ophthalmology. For further information, visit eyesondesigncarshow.com

PlanetM Awards: January 15

Cobo Center, PlanetM Hall, AutoMobili-D Stage, 4:30 – 4:50 p.m.

Presented by the Michigan Economic Development Corp., this second-annual award honors the best technologies and products showcased at this year's AutoMobili-D expo. Winners will be announced in each of the five categories: Autonomous Driving, Connected Car, e-Mobility, Mobility Services and Smart Cities. PlanetM is an initiative that was launched by MEDC in 2016 to promote Michigan as the epicenter of mobility in such areas as talent pool, research and technical centers, vehicle-to-vehicle and vehicle-to-infrastructure testing.

The Sustainable Future of Transportation by Detroitisit: January 15

Detroit Foundation Hotel, 5:30 – 7:00 p.m.

This panel discussion, featuring automotive experts, will tackle questions of whether new transportation technologies will improve overall sustainability for consumers and the planet. The discussion will focus on the future of these critical areas in the automotive sector leading into 2019 and beyond. Speakers include: Kim Pittel, group vice president, Sustainability, Environment and Safety Engineering, Ford Motor Company; Lisa Niscoromni, manager, Local Government Affairs, Shared Mobility, General Motors; Carla Bailo, president and CEO, Center for Automotive Research; Joann Muller, autonomous vehicles reporter, Axios and Mike Ramsey, automotive research director, Gartner, as moderator. There is no cost to attend this event. Organizers can be reached by emailing elizabeth@weigandcommunications.com

WEDNESDAY, JANUARY 16

AutoMobili-D Symposiums: January 16-17

Cobo Center, Atrium Stage and PlanetM Stage, 1/16 (9:00 a.m. - 6:00 p.m.) and 1/17 (12:00 – 5:15 p.m.)

Symposiums on Wednesday, January 16 are sponsored by Delphi Technologies. See naias.com/automobili-d/schedule for schedule.

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WEDNESDAY, JANUARY 16 (CONT'D)

Industry Preview: January 16-17
Cobo Center, 1/16 (12:00 - 9:00 p.m.) and 1/17 (7:00 a.m. - 9:00 p.m.)

Sponsored by the Detroit Auto Dealers Association. Connect and share insights with nearly 40,000 automotive professionals and analysts representing over 2,200 companies from around the world. This unique networking and professional development opportunity brings together the key individuals responsible for the cutting-edge products, technologies and services on display at NAIAS.

No admittance after 8:00 p.m. Children 12 and under will not be admitted. For ticket information, call 248.283.5169, email tickets@dada.org or online at naias.com/tickets/#industry-preview

THURSDAY, JANUARY 17

Future Automotive Career Exposition (FACE): January 17
Cobo Center, PlanetM Hall, 10:00 a.m. - 7:00 p.m.

FACE is presented by Talent Economic Development, State of Michigan. This second-year talent attraction program is open to all NAIAS sponsors and exhibitors. Its mission is to help exhibitors connect with the talent they need to grow and succeed. Companies that register through the FACE online portal at NAIAS.com/AutoMobili-D/FACE will be able to promote themselves and their job openings to a statewide talent list. FACE is produced by the Michigan Dept. of Talent and Economic Development (TED) and Michigan Economic Development Corp.

Multicultural Media Luncheon: January 17
MGM Grand Detroit Meetings & Events Center, 11:00 a.m. - 2:00 p.m.

Loni Love, Emmy & NAACP Image Award Winner, co-host of The Real, the national syndicated daily talk show on Fox and Bounce networks, and former electrical engineer, will keynote the event with the main topic being "Using Social Media to Amplify Your Brand". The event will also honor ethnic groups in the Automotive Industry. Open to the Public. Purchase tickets at ajamugroup.com on Upcoming Event tab.

FRIDAY, JANUARY 18

Inforum Breakfast: January 18
Detroit Marriott Renaissance Center, 7:30 - 9:30 a.m.

Inforum's 17th Annual NAIAS Breakfast will be a panel featuring Ken Washington, vice president of research and advanced engineering and chief technology officer, Ford Motor Co.; Aislyn Malek, COO and co-founder of May Mobility Inc.; and Jason Mars, co-founder and CEO of Clinc. Carla Bailo, president and CEO of the Center for Automotive Research, will moderate. Ticket information is at inforummichigan.org. Immediately following the breakfast, Inforum's AutomotiveNEXT industry group will bring together university students and industry executives for small-group dialogue on industry issues while students begin to build a professional network before they graduate.

Charity Preview: January 18
Cobo Center, Ribbon Cutting Ceremony 5:00 p.m., Charity Preview 6:00 - 9:00 p.m., Entertainment 9:00 - 11:00 p.m.

Ticket information available at 888.838.7500 or naias.com/tickets/charity-preview

Charity Preview evening is presented by Axalta Coating Systems. VIP Ribbon Cutting Reception co-sponsors are Axalta Coating Systems, Comcast Spotlight, Delta Air Lines, Huntington Bank, MGM Grand Detroit, Pandora, Visteon, and YKK (U.S.A.) Inc. Huntington Bank is a Hospitality Sponsor. WXYZ-TV Channel 7 is the Official Broadcast Partner.

SATURDAY, JANUARY 19

Auto Show 5K Race: January 19
DNR Outdoor Adventure Center, 8:30 a.m.

Join the Michigan Fitness Foundation, Crim Fitness Foundation and the NAIAS for the 7th Annual Auto Show 5K Run/Walk on Detroit's Dequindre Cut. The Auto Show 5K starts and finishes at the DNR Outdoor Adventure Center. Registration is \$36, all participants that register by January 15 will receive the official race t-shirt and finishers will receive the commemorative Auto Show 5K medal. The event is open to runners and run/walkers of all skill levels and abilities. Registration is open through January 18: runsignup.com/Race/MI/Detroit/AutoShow5K

SUNDAY, JANUARY 20

APA Family Day, Sponsored by NAIAS and Lambert & Co.: January 20
Cobo Center, 7:30 a.m.

APA members and their family (up to four guests) are invited to join the NAIAS for a continental breakfast. Breakfast begins at 7:30 a.m. SHARP at Cobo Center. After breakfast concludes at 8:00 a.m., APA members and their family can "beat the rush and the crowd" by gaining FREE entry to the NAIAS show floor - a full hour before the show opens to the public. Contact Bruce Weintraub at automotivepressassociation@gmail.com to register for this APA members-only event.

MONDAY, JANUARY 21

WXYZ-TV Channel 7 Family Fun Day: January 21
Cobo Center Atrium, 11:00 a.m. - 5:00 p.m.

Channel 7 Family Fun Day delivers a fun-filled lineup of celebrities and family activities planned for the day. The activities, located in Cobo Center's Atrium, are free for all attendees.

TUESDAY, JANUARY 22

Photo Day: January 22
Cobo Center, Main Show Floor, 8:00 a.m.

Professional and amateur photographers alike will have an opportunity to gain early access to the 2019 NAIAS show floor during Photo Day. This sneak peak, sponsored by Ally with Photo Day prize products provided by Bose, gives show attendees with a camera a chance to capture award-winning photos without a crowd. Photo Day winners will be determined by a random drawing; ballot box located outside of Hall C. Interested photographers are asked to access the show floor through Hall C of Cobo Center.

WEDNESDAY, JANUARY 23

NAIAS Education Day: January 23
Cobo Center, 8:30 a.m. - 3:00 p.m.

NAIAS Education Day provides a customized educational experience for school groups of all ages. More than 4,000 area young minds will have the opportunity to become further engaged by taking part in pre-and post-show lesson plans and hands-on activities offered throughout various exhibits. Ally is a supporting sponsor of NAIAS Education Day. For more information, contact Lacey Ward at lward@dada.org, 248.458.1127 or go online to naias.com/ned.htm

THURSDAY, JANUARY 24

NAIAS Education Day/PNC Grow Up Great: January 24
Cobo Center, 8:30 a.m. - 3:00 p.m.

This day is solely focused on pre-K student activities in science, technology, reading, engineering, arts, and mathematics education. PNC will host more than 400 Detroit Public School pre-K students in support of Grow Up Great, its \$350 million, multi-year bilingual initiative in early childhood education. Students will participate in a number of educational activities, including a car building bricks project, a coloring contest and classroom based workshops. Volunteers will lead students to the NAIAS show floor where they will participate in a group photo and take part in hands-on activities throughout several of the exhibits. Ally is also a supporting sponsor of NAIAS Education Day.

SUNDAY, JANUARY 27

Sensory Friendly Day: January 27
Cobo Center, Main Show Floor, 8:00 a.m. - 12:00 p.m.

Sensory Friendly Day will allow for new audiences to experience our great show that would normally not be able to due to the dynamic features on the show floor. During this time, exhibitors will set flashing lights to a still position and volume will be greatly reduced in their areas. Attendees will be able to access the show floor at the Hall C entrance of Cobo Center.

NAIAS PUBLIC SHOW HOURS

SATURDAY, JANUARY 19 - SATURDAY, JANUARY 26
Public Show - Cobo Center 9:00 a.m. - 10:00 p.m. (No admittance after 9:00 p.m.)

SUNDAY, JANUARY 27
Public Show - Cobo Center 9:00 a.m. - 7:00 p.m. (No admittance after 6:00 p.m.)

Ticket Prices: Adults: **\$14**; Seniors: **\$7**; Children age 7-12: **\$7**, children 6 and under are **FREE** when accompanied by a parent or guardian.

To order tickets online, or for more information, visit naias.com.