

# 2019 NAIAS PRESS CONFERENCE SCHEDULE



Press conferences will be held on exhibitor stands unless otherwise noted.  
 Please visit [naias.com](http://naias.com) often for the most current schedule.  
**VALID CREDENTIAL REQUIRED FOR SHOW FLOOR ACCESS**  
**2019 NAIAS EXHIBITOR PRESS CONFERENCE SCHEDULE as of 1/14/19**

## SUNDAY, JANUARY 13

Cadillac, Garden Theater 6:00 pm

## MONDAY, JANUARY 14

NAIAS Welcome, Atrium Stage	8:00 am – 8:05 am
NACTOY, Atrium Stage	8:05 am – 8:30 am
Ford	8:40 am – 9:05 am
RAM	9:10 am – 9:35 am
Toyota	9:40 am – 10:05 am
Volkswagen	10:10 am – 10:35 am
Nissan	10:40 am – 11:05 am
Kia, Torque Track/back of Hall C	11:10 am – 11:35 am
Infiniti	11:40 am – 12:05 pm
Hyundai	12:10 pm – 12:35 pm
Subaru Tecnica International	12:40 pm – 1:05 pm
Lexus	1:10 pm – 1:35 pm
GAC	1:40 pm – 2:05 pm
Michelin	2:10 pm – 2:35 pm
Magna International, Atrium Stage	2:45 pm – 3:10 pm
Roadshow by CNET Shift Awards, Atrium Stage	3:20 pm – 3:45 pm
Volvo Keynote delivered by Anders Gustafsson, Volvo Car USA CEO, hosted by Roadshow by CNET, Atrium Stage	3:45 pm – 4:35 pm
Automotive Hall of Fame, Atrium Stage	4:45 pm – 4:55 pm

## TUESDAY, JANUARY 15

Ford-Volkswagen Conference Call Update	8:30 am
MAHLE, Atrium Stage	10:20 am – 10:45 am
MEDC/PlanetM, Atrium Stage	11:00 am – 11:25 am
Techstars, Atrium Stage	11:40 am – 12:05 pm
INDYCAR	12:15 pm – 12:40 pm
PlanetM Startup Competition Powered By Techstars, PlanetM Stage	12:30 pm – 4:30 pm
JEC Composites Pavilion	12:55 pm – 1:20 pm
Detroit Mobility Lab Special Announcement, Atrium Stage	1:30 pm – 1:55 pm
EyesOn Design, Atrium Stage	3:40 pm – 4:40 pm
PlanetM Awards, PlanetM Stage	4:30 pm – 4:50 pm

## WEDNESDAY, JANUARY 16

### ATRIUM STAGE

Additive Manufacturing Symposium	9:00 am – 11:30 am
The Arsenal of Mobility	12:00 pm
AutoMobility 4.0: New Opps New Players New Roles	1:00 pm
Roadshow by CNET: The State of Autonomy	2:00 pm
Unlocking Future Mobility through Connected Vehicles	3:15 pm
Peeking Under the Hood: What's Driving the Autonomous Future	4:15 pm
Automotive Security Trends and their Support of Future Mobility	5:15 pm

### PLANETM STAGE

AutoBeat Daily Symposium	9:00 am – 11:30 am
Mobility Manufacturing: Breathing Life into the Mobility Sector	12:30 pm
The Road Ahead: Examining the Impact of Autonomy Beyond the Vehicle	1:30 pm
The Road to Autonomy: Will We Ever Get There?	2:30 pm
Urbanization: Solving Transportation Woes through Autonomy	3:45 pm
Connectivity: Role of Vehicle vs Mobile Device	4:45 pm

## THURSDAY, JANUARY 17

### ATRIUM STAGE

Australian Mobility: Ripe for Collaboration	12:00 pm
Emobility: What Are We Waiting For? Overcoming Obstacles for Mass Adoption	1:00 pm
Roadshow by CNET: Last Mile Solutions; Scooters & Beyond	2:00 pm
OESA: Electrification and Advanced Vehicle Technology	3:30 pm
The Detroit News: The Final Word	4:30 pm

### PLANETM STAGE

Feeding The Beast: Keeping Up with the Demand for Mobility Talent	12:00 pm
Future Automotive Career Exposition (FACE)	1:00 – 7:00 pm

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 THIS SCHEDULE IS SUBJECT TO CHANGE**