

2018 NAIAS PRESS CONFERENCE SCHEDULE



Press conferences will be held on exhibitor stands unless otherwise noted.
THIS SCHEDULE IS SUBJECT TO CHANGE
 Please visit naias.com often for the most current schedule.
VALID CREDENTIAL REQUIRED FOR SHOW FLOOR ACCESS
2018 NAIAS EXHIBITOR PRESS CONFERENCE SCHEDULE as of 1/11/18

SUNDAY, JANUARY 14

Ray Tanguay, Automotive Advisor to the Governments of Ontario and Canada, Atrium Stage	12:30 pm – 1:15 pm
Elaine Chao, U.S. Secretary of Transportation, Atrium Stage	1:30 pm – 2:15 pm
Artificial Intelligence – Beyond the Buzzword – Roadshow by CNET panel, Atrium Stage	2:30 pm – 3:15 pm
Jack Weast, Chief Architect of Autonomous Driving Solutions, Intel, Atrium Stage	3:30 pm – 4:15 pm
Mondial Paris Motor Show 2018 Preview, Room 142A	4:00 pm – 5:00 pm
Ford, Show Floor	4:30 pm – 5:15 pm
Mercedes-Benz, Offsite Location	7:30 pm

MONDAY, JANUARY 15

NAIAS Welcome, Atrium Stage	7:50 am – 7:55 am
NACTOY, Atrium Stage	7:55 am – 8:20 am
VDA, Room 360	7:50 am – 8:10 am
Schaeffler, Room 360	8:10 am – 8:30 am
Lexus	8:35 am – 9:00 am
Ram	9:05 am – 9:30 am
BMW Group	9:35 am – 10:00 am
Volkswagen	10:05 am – 10:30 am
Nissan	10:35 am – 11:00 am
Acura	11:05 am – 11:30 am
Kia	11:35 am – 12:00 pm
Hyundai	12:05 pm – 12:30 pm
Infiniti	12:35 pm – 1:00 pm
Toyota	1:05 pm – 1:30 pm
GAC	1:35 pm – 2:00 pm
BlackBerry, John Chen, CEO, Keynote and Product Debut, Atrium Stage	2:10 pm – 3:05 pm
Magna International, Atrium Stage	3:20 pm – 3:40 pm
Techstars Mobility, Atrium Stage	3:55 pm – 4:15 pm
Rainbow PUSH Coalition, Atrium Stage	4:35 pm – 5:35 pm
Automotive Press Association Reception, Hall B	5:30 pm

TUESDAY, JANUARY 16

Jeep (Breakfast included as part of press conference)	8:00 am – 9:00 am
INDYCAR	9:05 am – 9:30 am
Michelin	9:35 am – 10:00 am
ZF	10:05 am – 10:30 am
Roadshow by CNET	10:35 am – 11:00 am
Roborace, PlanetM Stage	11:05 am – 11:30 am
Politico, Atrium Stage	11:30 am – 12:30 pm
Hitachi Automotive Systems, PlanetM Stage	12:05 pm – 12:30 pm
Steel Market Development Institute, Concourse	12:35 pm – 1:00 pm
Techstars Mobility Pitch Competition, PlanetM Stage	1:00 pm – 4:45 pm
Röchling Automotive, Room 338	1:05 pm – 1:30 pm
MEDC, Atrium Stage	1:35 pm – 1:55 pm
AirspaceX, Atrium Stage	2:20 pm – 2:40 pm
ReviverAuto, Atrium Stage	3:05 pm – 3:25 pm
EyesOn Design Awards, Atrium Stage	4:00 pm – 5:00 pm
PlanetM Awards, PlanetM Stage	4:45 pm – 5:15 pm

WEDNESDAY, JANUARY 17

*AutoMobili-D Symposiums & Panel Discussions, Atrium Stage & PlanetM Stage	12:00 pm – 6:00 pm
Adient Press Event, Room 310B	4:30 pm – 6:30 pm

THURSDAY, JANUARY 18

*AutoMobili-D Symposiums & Panel Discussions, Atrium Stage & PlanetM Stage	12:00 pm – 6:00 pm
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* Full schedule posted at naias.com/automobili-d/schedule

ASSOCIATED MEDIA EVENTS

Chevrolet, Offsite	Saturday, January 13	6:00 pm
Volkswagen, Offsite	Sunday, January 14	7:30 pm
Lamborghini, Offsite	Monday, January 15	6:00 pm
Ford Media Reception, Show Floor	Monday, January 15	6:30 pm