

NAIAS 2012 EXHIBITOR PRESS CONFERENCE SCHEDULE

As of 12/21/2011

Press conferences will be held on exhibitor stands unless otherwise noted.

THIS SCHEDULE IS SUBJECT TO CHANGE.

Please visit naias.com often for the most current schedule.

VALID CREDENTIAL REQUIRED FOR SHOW FLOOR ACCESS

Monday, January 9, 2012

6:00 a.m.	Media Credential Office Opens/ Oakland Concourse
6:30 a.m.	Main Show Floor and Michigan Hall Opens
7:00-7:25 a.m.	VDA-German Association of the Automotive Industry / W2-60 Schaeffler Group immediately following / W2-60
7:15-7:40 a.m.	Official NAIAS 2012 Welcome/ Michigan Hall Stage North American Car and Truck of the Year Awards / Michigan Hall Stage
8:00-8:25 a.m.	Ford / Joe Louis Arena
8:45-9:10 a.m.	Chrysler
9:20-9:45 a.m.	Chevrolet
9:55-10:20 a.m.	Mercedes-Benz and smart
10:30-10:55 a.m.	Porsche
11:05-11:30 a.m.	Volkswagen
11:40-12:05 p.m.	BMW
12:15-12:40 p.m.	Bentley
12:50-1:15 p.m.	Audi
1:25-1:50 p.m.	Lexus / Riverview Ballroom
2:00-2:25 p.m.	MINI
2:35-3:00 p.m.	Acura
3:10-3:35 p.m.	Hyundai
3:45-4:10 p.m.	Scion / Main Show Floor
4:20-4:45 p.m.	Volvo
4:55-5:20 p.m.	Michelin / Main Show Floor
5:30-5:55 p.m.	DENSO / Oakland Hall Annex, Main Show Floor
5:30-5:55 p.m.	Panasonic / M2-30

Tuesday, January 10, 2012

6:30 a.m.	Media Credential Office Opens/ Oakland Concourse
7:00 a.m.	Main Show Floor and Michigan Hall Opens
7:35-8:00 a.m.	Shelby American
8:10-8:35 a.m.	Lincoln / Main Show Floor with Breakfast
8:45-9:10 a.m.	Toyota / Riverview Ballroom
9:20-9:45 a.m.	Honda
9:55-10:20 a.m.	Buick
10:30-10:55 a.m.	Maserati / Chrysler Stand
11:05-11:30 a.m.	Nissan Luncheon and Product/ Executive Availability
11:40 a.m.-12:05 p.m.	Falcon Motor Sports
12:15-12:40 p.m.	Via Motors
12:50-1:40 p.m.	Michigan Economic Development Corp. The Honorable Rick Snyder, Governor, State of Michigan. A Talent Discussion with Michigan Engineering Students / Oakland Hall Annex, Main Show Floor
1:50-2:15 p.m.	PPG / D2-08
2:25-3:10 p.m.	Wall Street Journal ECO:nomics Symposium / Michigan Hall Stage. The Wall Street Journal ECO:nomics presents a Panel of Experts on The Future of Business and the Environ- ment: Urbanization, Mobility and Green. Join Joe White as he interviews top executives from BMW and Ford Motor Company
3:20-3:45 p.m.	EyesOn Design Awards / Michigan Hall Stage

